

#### **Important notice**

This presentation contains, or may be deemed to contain, forward-looking statements. These statements relate to future events or future financial performance of Ferratum.

Such statements are based on the current expectations and certain assumptions of Ferratum's management, of which many are beyond the Ferratum's control. The words "aim", "anticipate", "assume", "believe", "continue", "could", "estimate", "expect", "forecast", "guidance", "intend", "may", "plan", "potential", "predict" "projected", "risk", "should", "will" and similar expressions or the negatives of these expressions are intended to identify forward-looking statements.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. Future results may vary from the results expressed in, or implied by, the forward-looking statements, possibly to a material degree.

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# We are a Fintech, that develops and operates a big data based global financial platform for real-time scoring, lending and banking services

#### Ferratum Group in brief



Founded in Helsinki (2005) by CEO and largest shareholder Jorma Jokela (~55%),

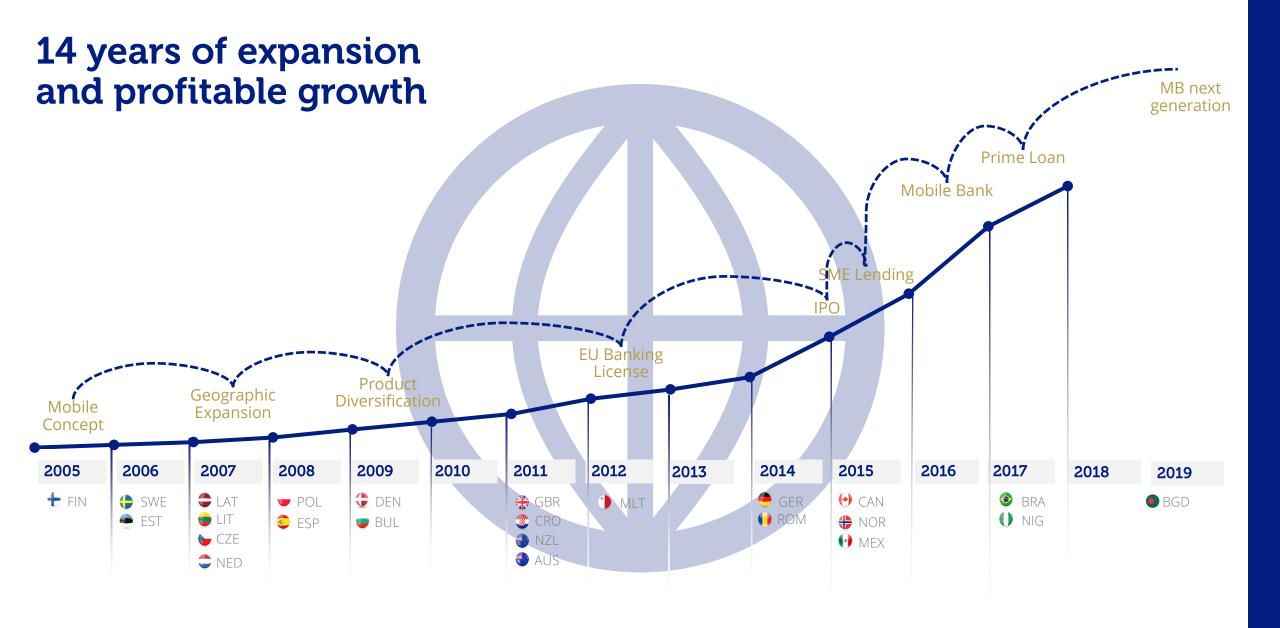


- Mobile lender and mobile bank with deposit business
- Lending in 23 countries on 6 continents
- Three main business lines.

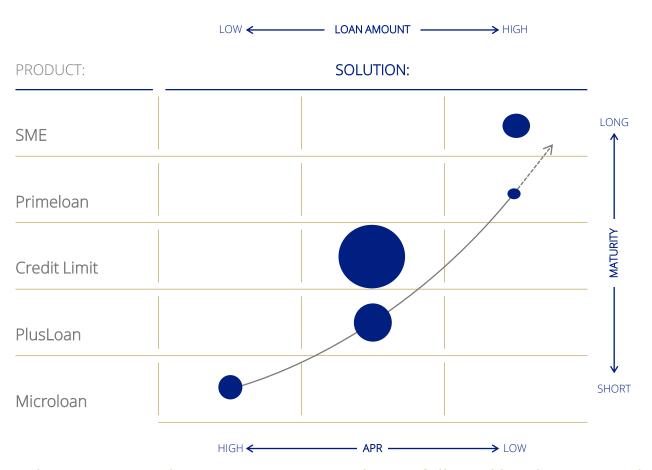








#### Product evolution continues to higher customer lifetime value



All products are based on the same principles: Full digital setup and high user convenience, real-time, paperless

**SME** – Business loan offering for small and medium size companies

**Primeloan** - strategic product for entering larger mass segments, launched already in four countries

Credit Limit and PlusLoan continue to be the main components of revenue

Microloan strategically utilized primarily as a product to enter new markets, share is being reduced in established markets

Credit Limit currently main revenue contributor, followed by PlusLoan and SME. Currently small share with Microloan and Primeloan.

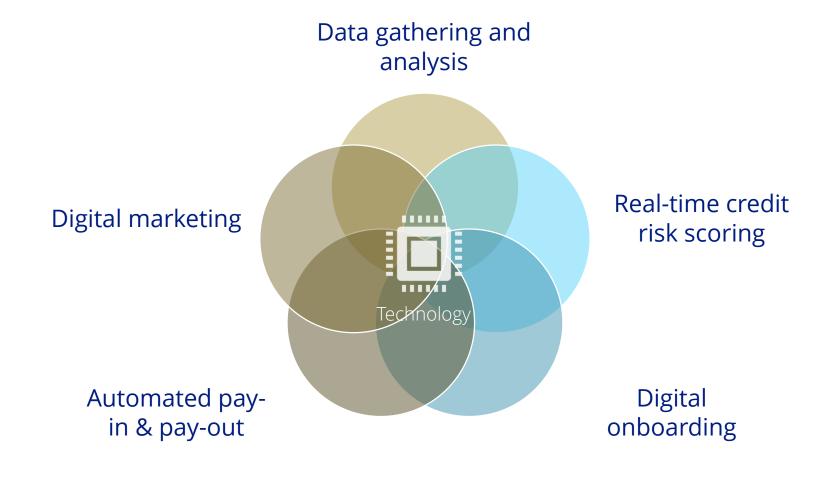
### Improving revenue share of products with higher customer lifetime value

Revenue shares of Credit Limit and SME continue to grow, representing together 63% of all revenues (H1 2018 57%)

Products	Average Loan Value	Average Loan Term	Revenue Share	6M Revenues by Product (€,000)	Active Markets	Comments
Primeloan (incl. Mobile Bank) €3,000 – €20,000 / 1 – 10 years	€6,751	5.5 years	1.1%	<b>2018</b>   400 +309% y-o-y <b>2019</b>   1,637	4 (4)	Primeloan: • Sweden launched in April • Latvia launched in May
<b>Business (SMEs)</b> Up to €250,000 / 6 – 24 Month term	€13,800	434 days	8.9%	2018 10,445 +24% y-o-y 2019 13,004	9	<ul> <li>Revenue growth driven by new customers and recurring revenue</li> <li>Invoice finance product being piloted in Poland</li> </ul>
Credit Limit Up to €3,000 / Digital revolving credit line	€1,301	N/A	54.1%	2018 60,040 +31% y-o-y 2019 78,720	10	Credit Limit remaining main revenue driver
<b>PlusLoan</b> €300 – €5,000 / 2 – 36 month term	€774	358 days	22.6%	2018 32,178 +2% y-o-y 2019 32,874	9	Stricter scoring in selected markets contributed to moderate sales growth
<b>Microloan</b> €25 – €1,000 / 7 – 90 day term	€216	29 days	13.3%	2018 21,169 2019 19,379 -8 % y-o-y	11	<ul> <li>Discontinued in Czech Republic and Australia</li> <li>Revenues and geographies further decreased as per strategy</li> </ul>



### Powerfull competencies and experience gained over the past 14 years form a competitive advantage



Entrepreneurial spirit and calculated risk-taking culture

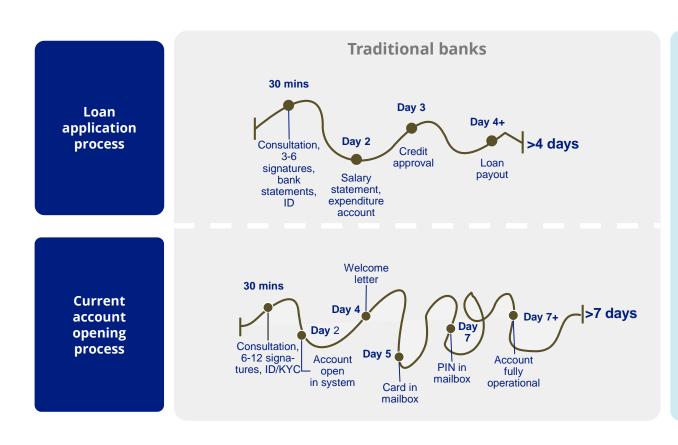
Unique regulatory expertise globally

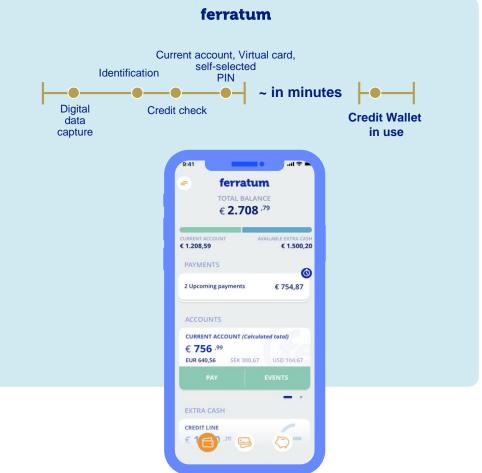
#### We will achieve our strategic ambitions in three stages

#### Most valued Financial Platform adding value **Horizon III** Scale-up of mobile wallet to Most valued Mobile Wallet **platform** by attracting ecosystem partners Growth through start-ups & ventures **Horizon II** Most valued Lender Mobile wallet 2.0 Partnerships and joint ventures Asset-light model Revenue **Horizon I** Transform & expand lending business Simplify & digitize further Execute growth initiatives

**Scalability & impact** 

### Future Perspective: Mobile Wallet at the core of all our customer interactions





#### Ferratum Wallet - a win-win model for all

Benefits for customersBenefits for Ferratum

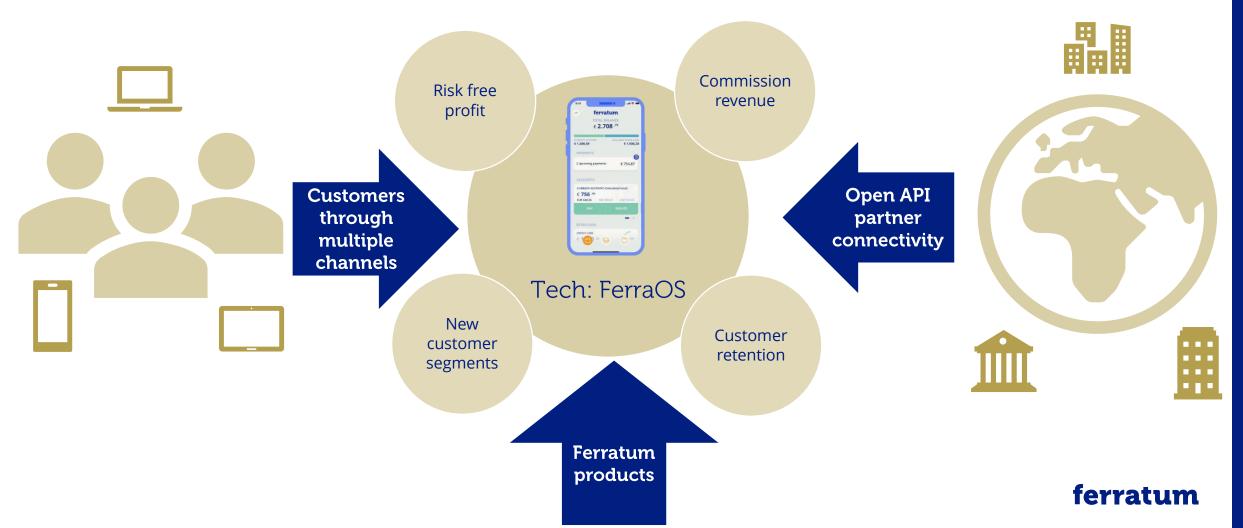
Modern banking ferratum Accessing all TOTAL BALANCE services to use services from one € 2.708,79 money securely place globally AVAILABLE EXTRA CASH ACCOUNTS € 1.208,59 € 1.500.20 PAYMENTS Increasing € 754.87 2 Upcoming payments Support when activity & loyalty and where there ACCOUNTS is a need for **CURRENT ACCOUNT (Calculated total)** NORDEA LINKED ACCOUNT extra money € 756 ,99 € 451,60 EUR 640,56 SEK 300,67 USD 104,67 **Ferratum** revenue source XTRA CASH CREDIT LINE PRIME LOAN € 620,72 € 1.500 ,20 Next payment 11.09.2019 Used € 500.80 WITHDRAW **REPAY** 

ferratum TOTAL SAVINGS € 13.3401,98 Goal: Thailand vacation € 850 / € 1.000 34 Days remaining ETF Fund Equity Fund € 7.634 .99 € 4.356 ,99 + 0.5% + 0,15% 

Helping to save and prosper

Decreasing cost of funding

#### Most valued financial platform: Scale-up Mobile Wallet to global financial platform and unlimited growth potential





#### Strong profitability improvements in H1/19

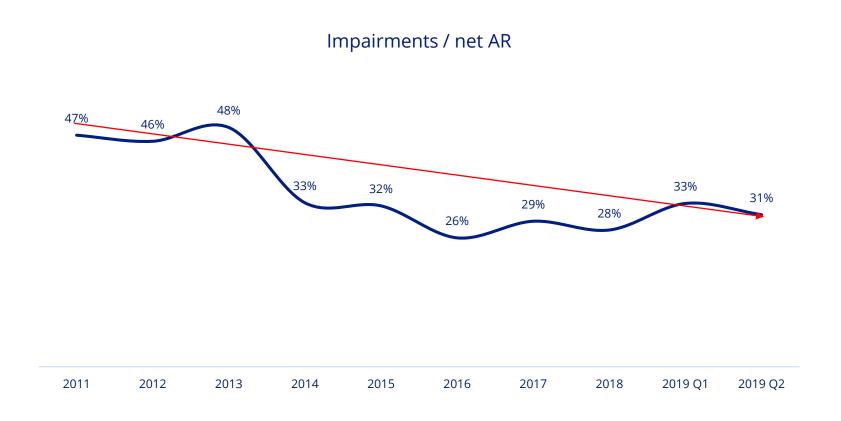
EUR, 000	H1 2019	H1 2018*	% Change
Revenue	145,613	124,232	+17.2%
Other income	11	16	-33.5%
Impairment of loans	(54,335)	(42,162)	+28.9%
Selling & marketing expenses	(20,698)	(19,734)	+4.9%
Total other operating expenses	(13,936)	(14,442)	-3.5%
EBIT	20,546	16,591	+23.8%
Net financial costs	(8,145)	(8,416)	-3.2%
ЕВТ	12,401	8,175	+51.7%
Income tax	(1,861)	(1,227)	+15.0%
Net profit	10,540	6,948	+51.7%
Earning per share, basic (EUR)	0.49	0.32	+53.1%
Earning per share, diluted (EUR)	0.49	0.32	+53.1%

<sup>\*</sup> restated

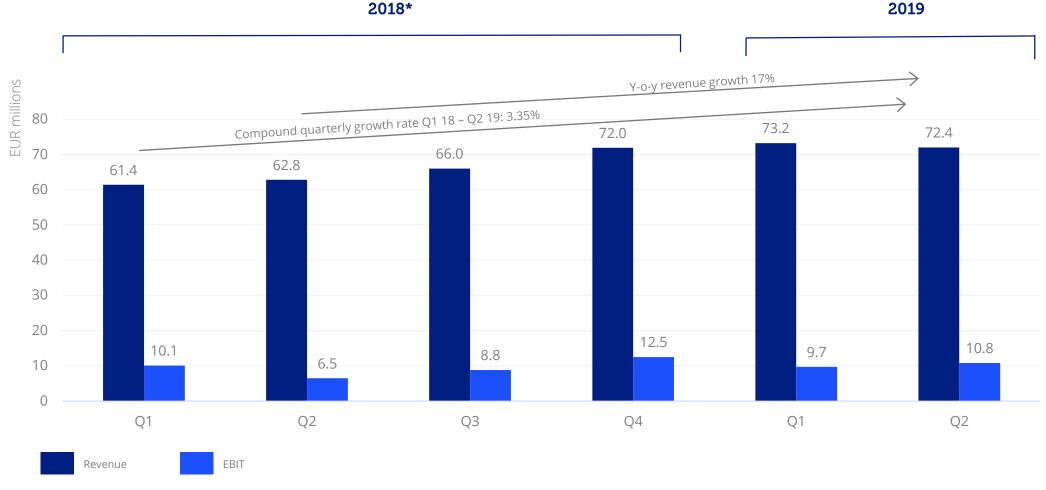
- Revenue growth 17.2%: main growth drivers Credit Limit and SME
- Sound profitability: EBIT grew @ 23.8 %, EBT @ 51.7% y-o-y
- Improved profitability based on
  - increased cost discipline
  - improved operating leverage
  - more focused marketing activities
- Stable tax ratio with 15%
- Intensified focus on risk management: Improving impairment of loans ratio in H1 2019

#### **Success Factor Asset Quality**

Impairments as % of revenues were at around 30-35% annually in the last years. Impairments on loans in % of the Credit Portfolio provide a better view on our risk and scoring model and show a decreasing trend reflecting our strategic product transition.



## Solid revenue growth of 17% y-o-y; focus on profit development





#### Solid balance sheet structure

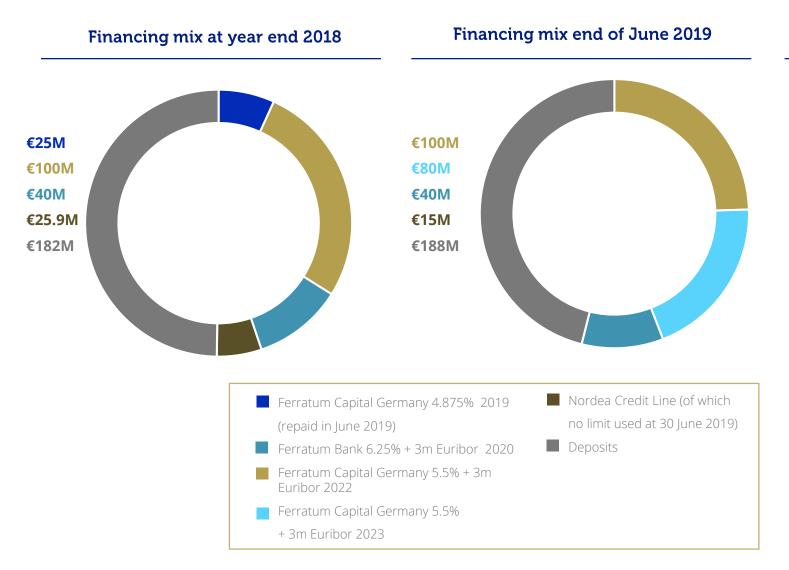
Solid cash level and sound deposit volume – strong funding mix

EUR '000	30 Jun 2019	31 Dec 2018	% Change
Assets			
Non-current assets	54,273	53,714	+1.0%
Accounts receivable – consumer loans (net)	354,002	320,538	+10.4%
Other receivables	14,988	9,399	+59.5%
Income tax assets	1,063	961	+10.6%
Cash and cash equivalents	117,345	115,559	+1.5%
Total Assets	541,790	500,192	+8.3%

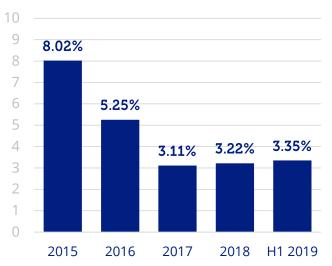
EUR '000	30 Jun 2019	31 Dec 2018	% Change
Equity and liabilities			
Equity	113,959	107,380	+6.1%
Non-current liabilities	171,042	138,276	+23.7%
Current liabilities	256,789	254,536	+1.0%
Of which deposits	188,501	183,405	+2.8%
Total Equity & Liabilities	541,790	500,192	+8.3%
Net debt to equity ratio	2.72	2.58	+5.4%

- Deposit volume stable
- Bond and equity as long-term funding sources
- Moderate credit portfolio growth from EUR 321 million to EUR 354 million

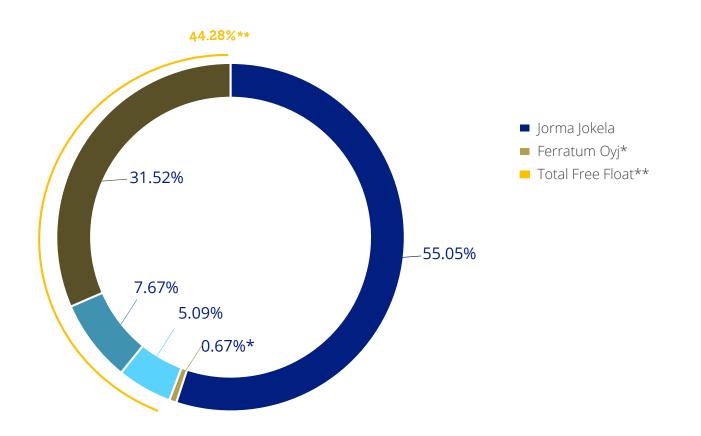
#### Cost of capital stable



#### Weighted average cost of funding



#### Shareholder information



Universal Investment Gesellschaft mbH

Dorval AM

Other shareholders

All information of shareholders holding based on the latest shareholder notifications received

\* Treasury shares held by Ferratum Oyj (no voting right and no dividends paid on treasury shares)

\*\* Total free float includes shares held by institutional investors, but not treasury shares held by Ferratum Oyj

### Thank you

**Kiitos**