

# MULTITUDE

**Creating Success Stories in FinTech** 

Jorma Jokela Multitude SE 27th November 2023

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This presentation contains, or may be deemed to contain, forward-looking statements. These statements relate to future events or future financial performance of Multitude.

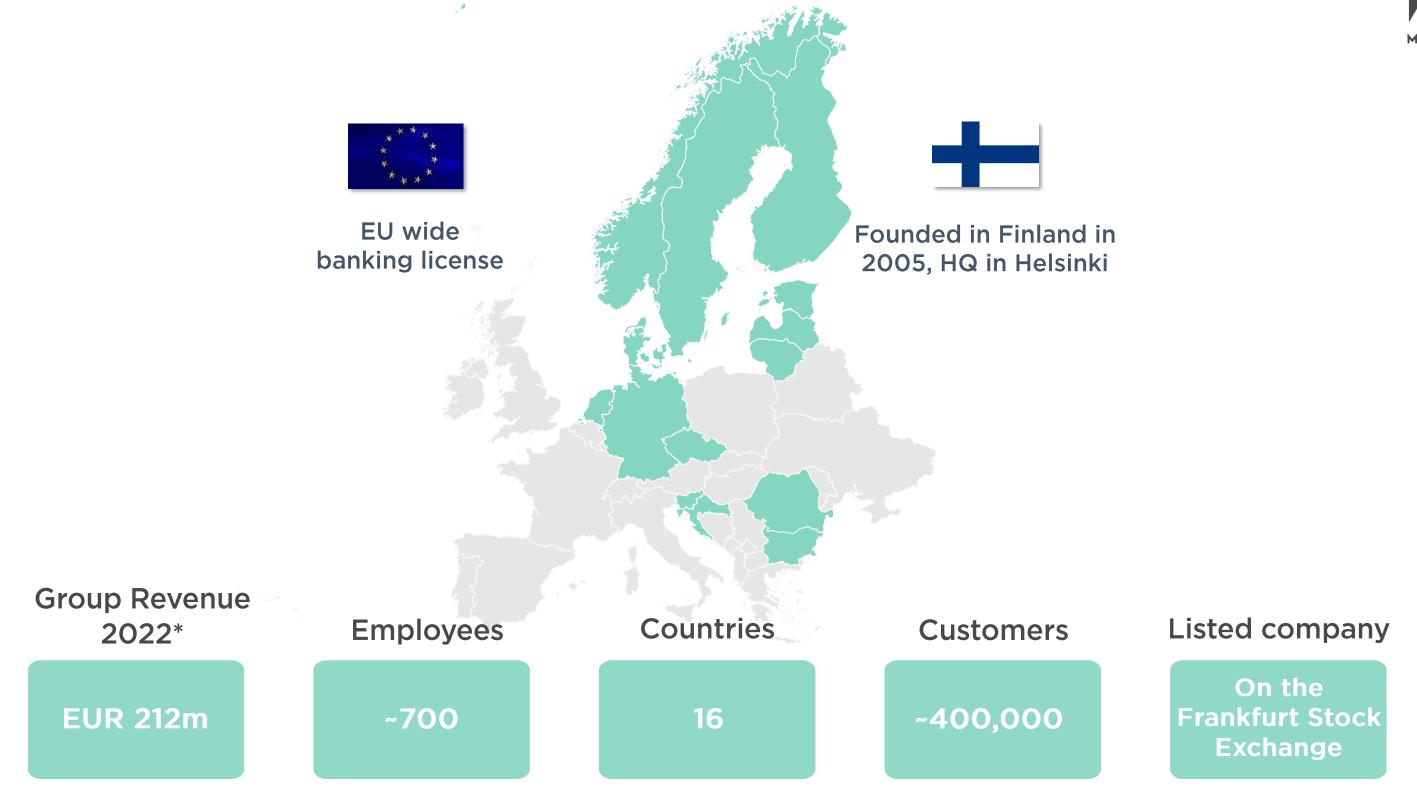
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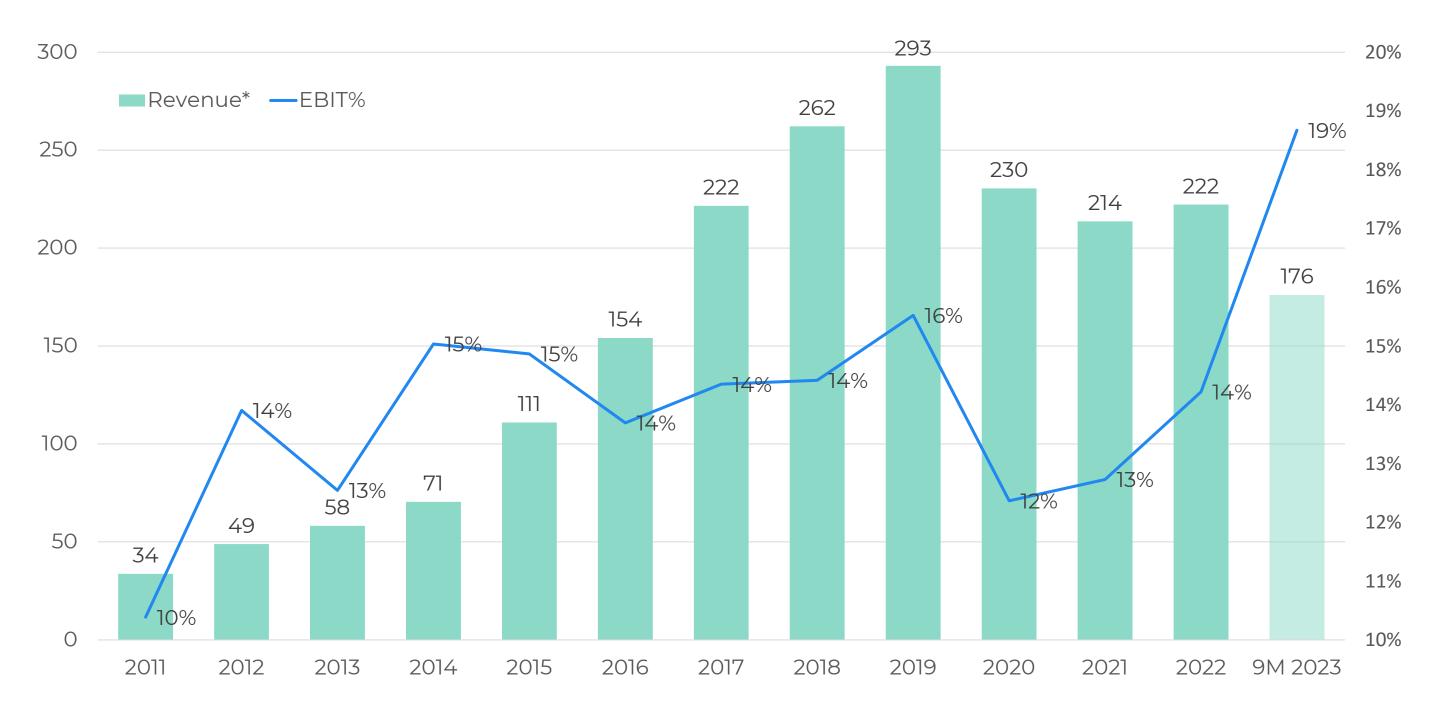
# WE HAVE BEEN CREATING SUCCESS STORIES IN FINTECH FOR THE LAST TWO DECADES



<sup>\*</sup> Net revenue is net of directly attributable transaction costs. For comparison purposes, gross revenue is EUR 222m in 2022.

# WE HAVE DELIVERED 18 PROFITABLE YEARS AND WE ARE NOW BACK ON GROWTH PATH





<sup>\*</sup> For comparison purposes, gross revenue numbers shown, without netting of directly attributable transaction costs.

# OUR SHARPENED VISION GIVE OUR TEAM A COMMON DIRECTION, WITH AN INSPIRING MISSION!



#### **VISION**

Building the most valuable financial platform for overlooked customers

#### **MISSION**

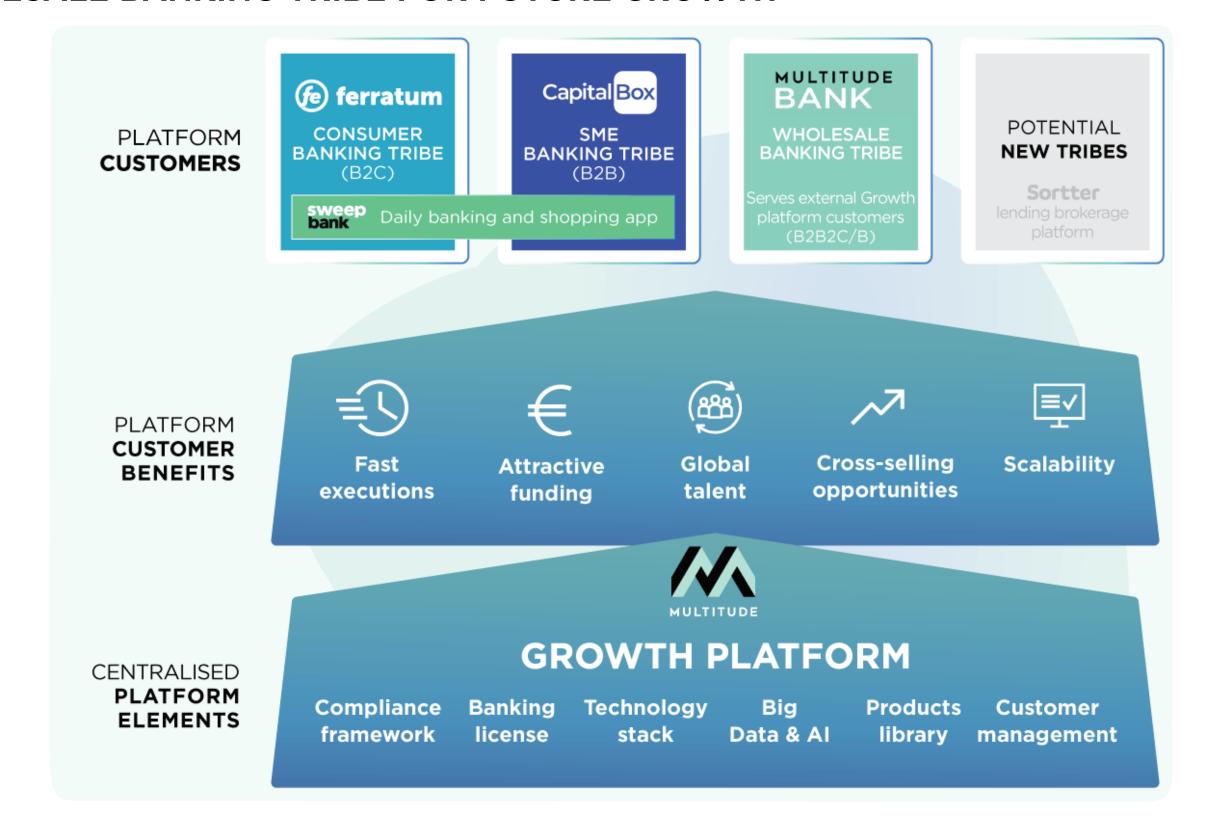
Democratise financial services through digitalisation, making them fast, easy & green

## **OUR VALUES**

- Customer centricity - Entrepreneurial spirit - Candour - Respect - Winning teams

# INTEGRATING SWEEP BANK WITH CURRENT TRIBES AND WELCOMING NEW WHOLESALE BANKING TRIBE FOR FUTURE GROWTH





## AMAZING DIGITAL PROCESS TO ACCESS OUR FINANCIAL PRODUCTS





# DRIVEN BY OUR DREAM: 18 YEARS OF ASPIRING TO REVOLUTIONISE THE FINANCIAL INDUSTRY!

Purely <u>digital</u> customer touch points

Everything happens in <u>real-time</u>

Easy and effortless customer experience

Focused on serving those often overlooked



# MULTITUDE RIDING THE WAVE OF FINTECH AND DIGITALISATION MEGATRENDS: POSITIONED WITH THE RIGHT RESOURCES AT THE RIGHT TIME



Commitment to sustainable finance

Embracing open banking

Digitalisation in daily use

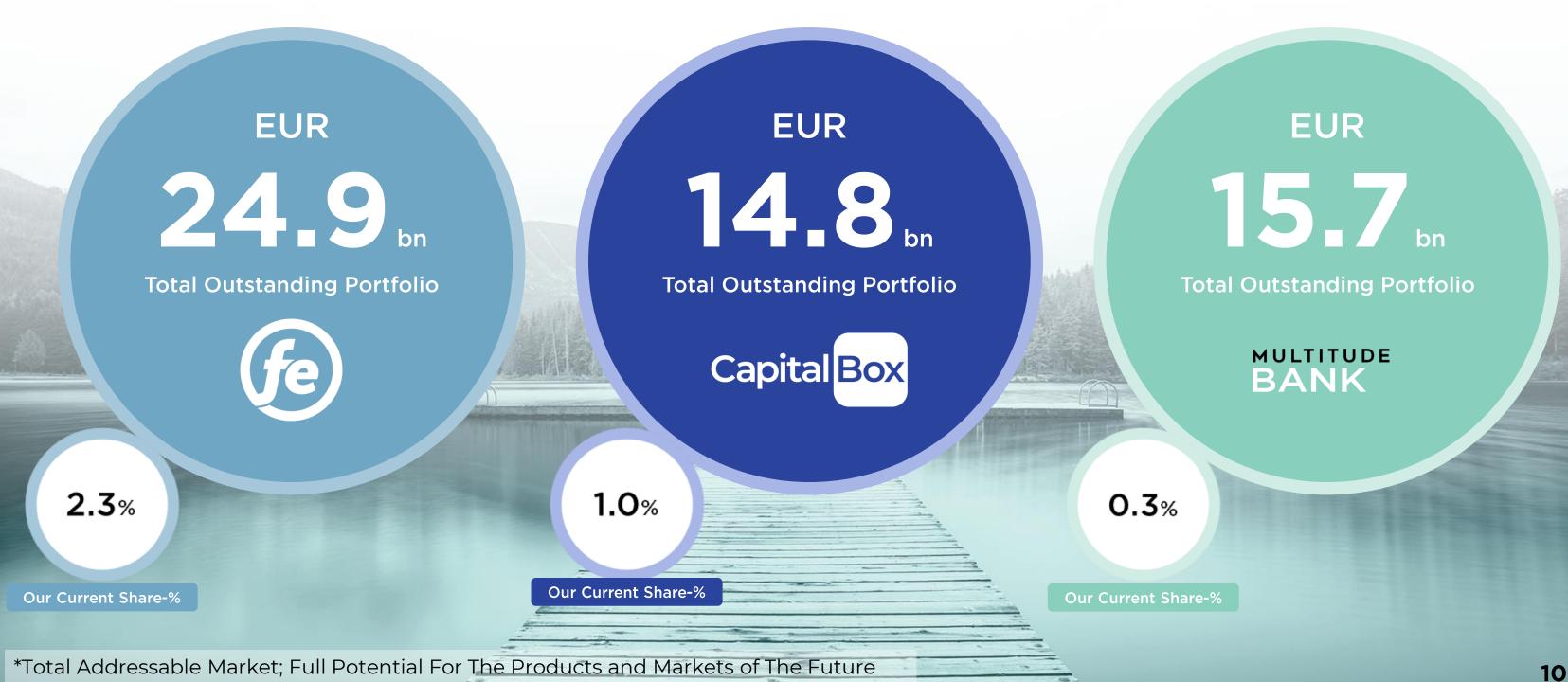
OUR MEGATRENDS

Promoting financial inclusion

Prioritizing customer experience over products

Leveraging AI and machine learning

## **SIGNIFICANT ROOM FOR GROWTH FOR ALL TRIBES\***



# PLATFORM GROWTH IS BUILT ON THREE FUNDAMENTALS: ORGANIC DEVELOPMENT, PARTNERSHIPS, AND ACQUISITIONS



# ORGANIC DEVELOPMENT

- Enhance customer-facing and internal processes
- Product and country portfolio expansion
- Bolster our unique selling points (USP) for customers

#### **PARTNERS**

- With sales allies
- With white-label collaborators
- With service provider partners

#### **ACQUISITIONS**

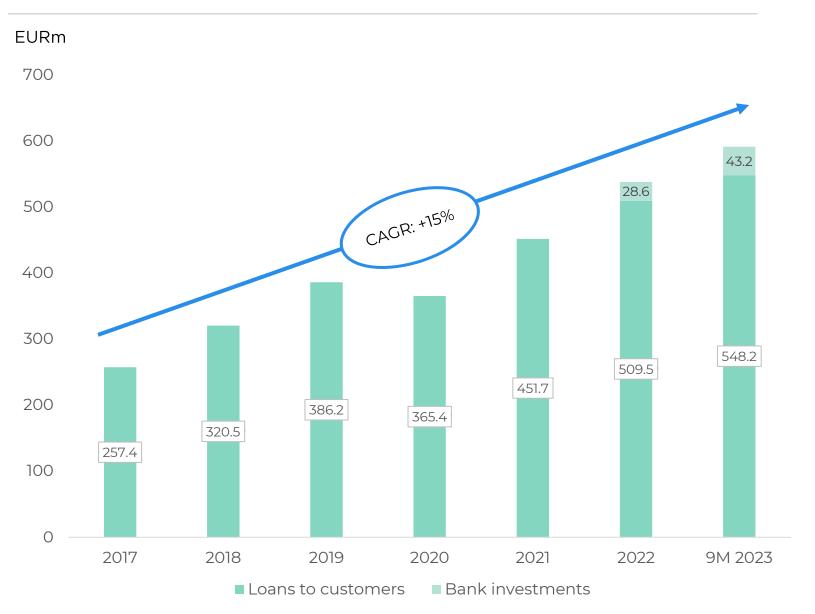
- Entering new countries or introducing new products
- Enhancing our current offerings within existing markets and products
- Integrating new tribes into our Growth platform

#### **BUSINESS PERFORMANCE: STRONG GROWTH DYNAMICS**

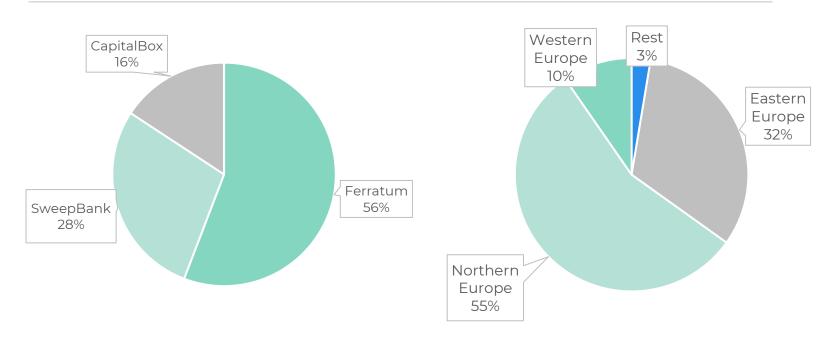


## Strong products have driven dynamic growth

#### Lending and investment portfolio development



# Portfolio split by business units Region split (9M 2023) (9M 2023)



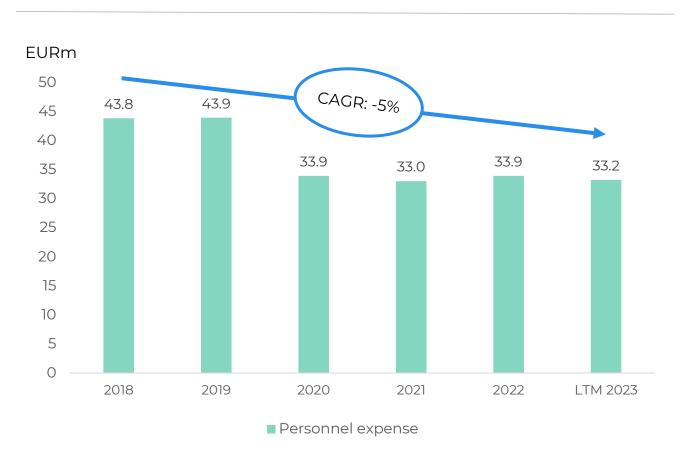
- Loan and investments growth at CAGR = 15% over 2017-2023
- Business has demonstrated a high level of resilience
- Concentration on European customers
- Focus on profitable markets

#### SCALABLE OPERATING MODEL



## Degressive cost development reflecting Multitude's scalable organisation and technology

#### Personnel expense



- Focus on profitable businesses and markets
- Improved operational leverage
- New roles focused on incremental business impact

#### Operating expenses



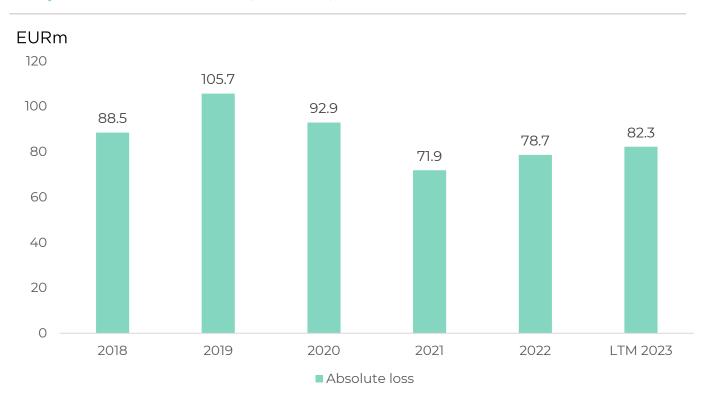
- Focus on profitable businesses and markets
- Strong control over G&A expenses
- Leaner corporate structure

#### HIGH ASSET QUALITY AND IMPROVING CREDIT RISK METRICS

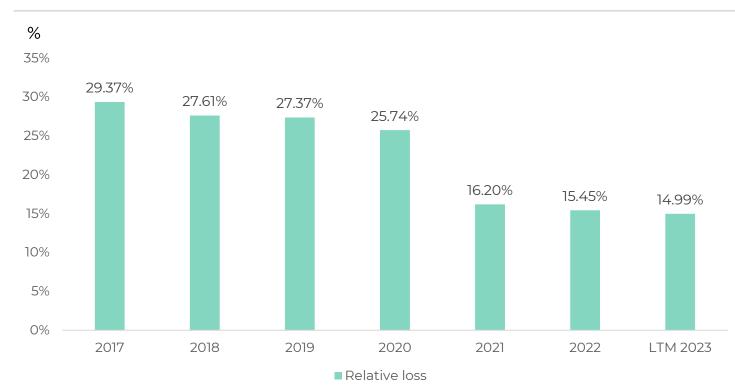


### Credit risk managed very well - proven resilience of the business model

#### Impairment losses (EURm)



#### Impairment losses to loans to customers (%)



- Credit loss impairments as percentage of portfolio size reduced by 50%
- Focus on profitable businesses and markets
- Industry leading underwriting and credit risk management
- Multitude in control over the value chain

## FUNDING STRATEGY SUCCESSFULLY IMPLEMENTED



## Multitude is following clear funding principles

Cost Efficiency	Diversification	Strategic Orientation	Equity: Profit Funded
<ul> <li>Focus on deposits as most cost-efficient source of funding</li> <li>Capital market debt as strategic add-on</li> </ul>	<ul> <li>Current funding mix will be maintained to manage sourcing risks during periods of elevated uncertainty</li> <li>High level of diversification of depositors: 99% below EUR 100k</li> </ul>	<ul> <li>Long-term focus</li> <li>Organisational transformation completed: From de-centralisation to centralisation</li> </ul>	<ul> <li>Profit will remain main source of equity</li> <li>Supplemented by non-dilutive equity and regulatory capital instruments</li> </ul>
Funding transformed into a competitive advantage			

#### FUNDING STRATEGY SUCCESSFULLY IMPLEMENTED



#### Scalable and cost-efficient funding structure

#### Debt funding mix: focus on cost-efficient instruments\*



- Ratio of capital market debt to deposits has significantly improved from 1:1 to 1:11
- Improved cost efficiency via consolidation of lending business in Multitude Bank

#### Development of debt funding costs in % (2017-2023 9M)\*



- Debt funding costs well under control still significantly below historic levels
- Reduced dependency upon capital market debt results in midand long-term lower funding cost
- Securitisation model in place to fund also non-bank businesses

# **MULTITUDE GROUP HIGHLIGHTS 9M 2023**

## - EUR 45M EBIT GUIDANCE FOR 2023 REMAINS IN PLACE



#### **HIGHLIGHTS 9M 2023**

- Consistent growth in both revenues and EBIT for multiple consequent quarters
- Demand and payment behavior remains robust
- Ferratum delivers strong performance
- CapitalBox showing positive results
- SweepBank: Warehouse lending a key revenue driver

#### **FOCUS GOING FORWARD**

- Utilize agile organization principles, to further improve scalability
- Focus initiatives to accelerate our profitability short and mid-term
- Improvements in our growth platform's central processes and value creation in tribes

#### **LOOKING AHEAD**

- In 2021, we published a four-year EBIT guidance, starting at EUR 20m for 2021 and with 50% growth year on year until 2024
- We have exceeded our guidance each year and we confirm that our EBIT guidance for year 2023 is EUR 45m

#### **REVENUE in EURm\***



#### \* Delta relates to the netting of directly attributable transaction costs (IFRS adj.)

#### **EBIT in EURm**



#### **NET AR in EURm**



# DELIVERING STABLE PROFITABLE GROWTH, BASED ON OUR ESG VALUES, AND DISTRIBUTING DIVIDEND PAYMENTS FOR SHAREHOLDERS



# **ESG**

Emissions reduced and increases in Responsible lending index, NPS and eNPS

# **GROWTH**

Scaling current tribes and adding new businesses

# **PROFIT**

2.5x Net profit growth to EUR 30m by 2026

# **DIVIDENDS**

Target dividend payout ratio 25-50%

# **MARKET CAP**

Management's dream is to build a 1-billion-euro valued company in 5 years

GROWTH FINTECH
PROFITABLE FINTECH
DIVIDEND FINTECH



# **KEY TAKEAWAYS FOR 9M 2023**

- STRONG PERFORMANCE CONTINUES: EBIT 50% UP TO EUR 32.5M AND PROFIT 103% UP TO EUR 12.4M
- STRONG CASH POSITION REMAINS
- ROBUST PAYMENT BEHAVIOUR
- OVER EUR 55 BILLION ADDRESSABLE MARKET AVAILABLE
- EUR 45M EBIT GUIDANCE FOR 2023 REMAINS IN PLACE AND FUELED WITH NEW AMBITIOUS GUIDANCE FOR 2026

# THANK YOU FOR YOUR ATTENTION

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