

### **CAPITALBOX - BUSINESS BANKING**

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## CAPITAL MARKETS DAY

**CAPITALBOX** 



#### **CAPITALBOX - WHO ARE WE?**



WE ARE

fully digital Fintech company providing lending and daily banking solutions for small and medium businesses in Europe

**OUR MISSION** 

is to bridge financing gap for SMEs by providing fast, customised and reliable financing services

#### • CAPITALBOX

solutions give our customers the support they need, right when they need it most



5

COUNTRIES

+8

YEARS OF EXPERIENCE

+7,000

**CUSTOMERS** 

**+EUR 117m** 

PORTFOLIO

# MARKET PROBLEM: TRADITIONAL BANKS DO NOT COVER FUNDING GAP FOR SMEs IN EUROPE AND LACK UNDERSTANDING OF NEW ECONOMY



#### **Traditional B2B lending**

- √ Slow processes
- √ Poor customer service
- Manual, non-data driven decision-making
- ✓ Only standard solutions and products

Traditional B2B lending companies are slow to embrace new technologies and innovative solutions to make life easier for the customer

94 % of SMEs

Acknowledges that the availability of capital hasn't improved in the last 3 years

**96** % of SMEs

Say that bank's willingness to lend money hasn't improved

+30

Days for processing bank financing

EUR 400bn

Funding gap and it is growing by 9% each year.

## CAPITALBOX'S SOLUTION: BALANCE OF TAILORED AND AUTOMATIC FUNDING TO COVER NEEDS FOR SMALL COMPANIES FAST AND DIGITAL WAY



### Application process

- ✓ Fully digital application
- ✓ Completion in 5 min

### Consultation

- ✓ Live, personalised consultation
  with a loan officer
- ✓ Available in every market



### Payout

- Rapid processing with loan approval
- Funds disbursed within 10 min

### Growth

- ✓ Financing options ranging from EUR 5K to EUR 2,000K
- ✓ Tailored to support and grow with your business

- Expertise in lending for small businesses
- Fast, digital and efficient process

Personalised customer care approach

## STRATEGIC POSITIONING: CAPITALBOX UNIQUE POSITION TO SOLVE SMEs DAILY FINANCIAL NEEDS ACROSS EUROPE



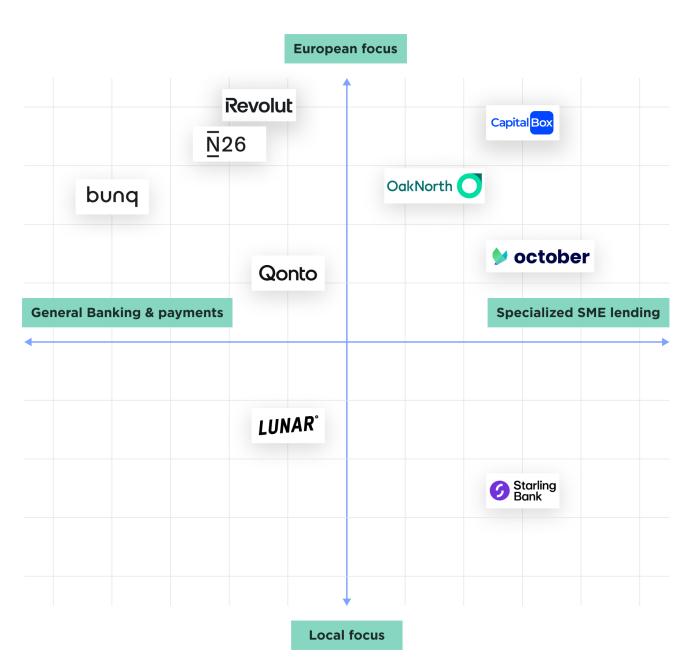
GLOBAL REACH

Established international presence, serving diverse markets effectively

- Products specifically tailored for SMEs, meeting unique financial needs
- FOCUSED MARKET NICHE

  Strategically positioned to serve unbanked SMEs, by providing fully digital online funding solutions
- PROFITABLE PERFORMANCE

  Demonstrated profitability with a positive EBIT, indicating strong financial health and sustainability



### 2023 YEAR: BACK TO PROFITABLE GROWTH AND BUILDING THE FOUNDATIONS FOR



#### THE FUTURE

#### REDUCED CREDIT LOSSES

by closely monitoring credit portfolios and implementing effective risk mitigation measures

#### STEADY GROWTH OF YIELD

has been marked mainly due to:

- ✓ Changes of pricing model in CB
- ✓ Active push for loan sales to keep existing pricing
- ✓ Active communication and changes in broker pricing grids

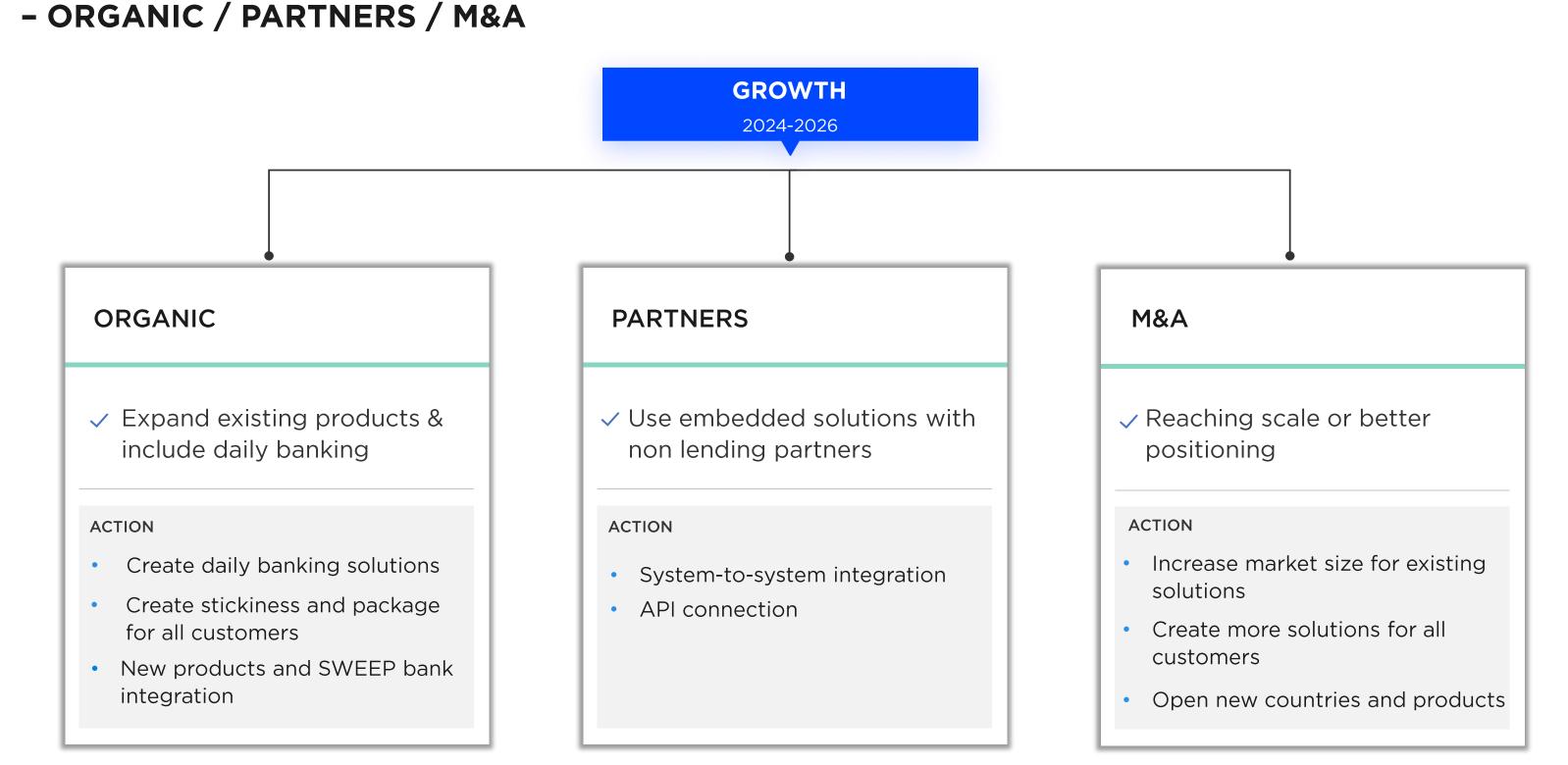
#### THIS PROVES

our commitment to maintaining a healthy credit portfolio and protecting our financial position



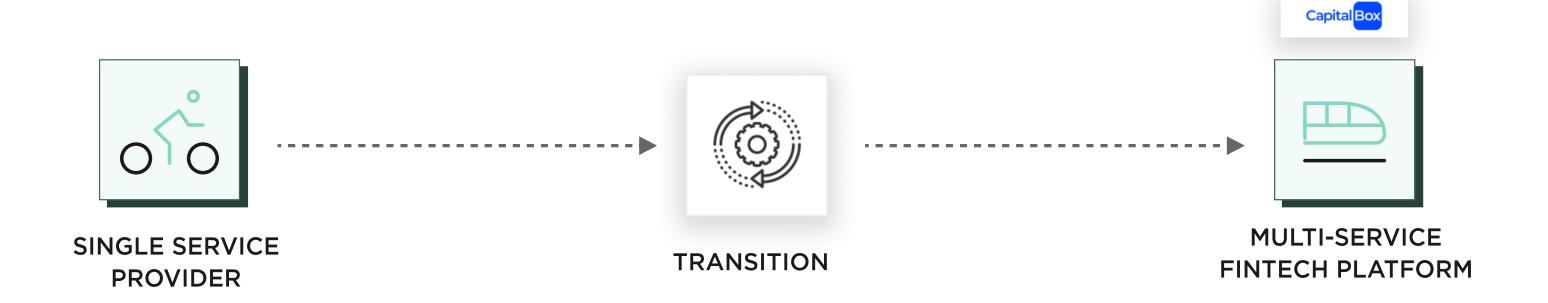
## GROWTH PHASE (2024-2026): CAPITALBOX FUTURE BASED ON 3 KEY GROWTH PILLARS

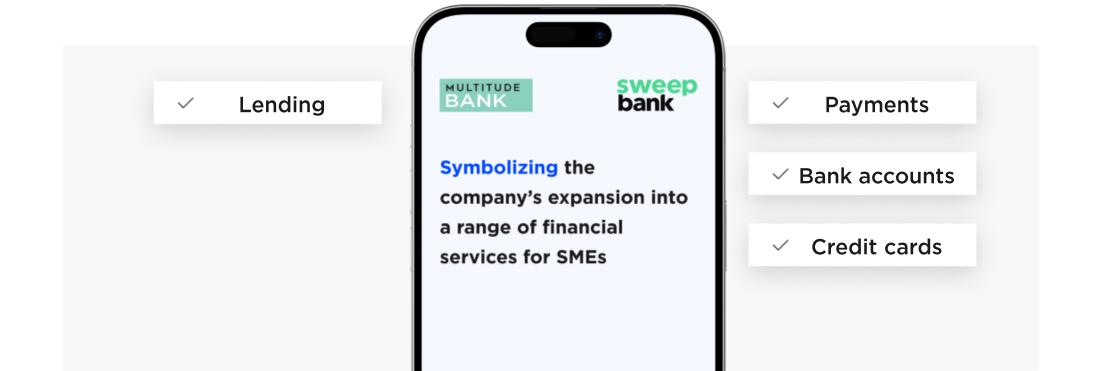




#### SEAMLESS EVOLUTION: FROM SINGLE SERVICE TO INTEGRATED FINANCIAL SYSTEM



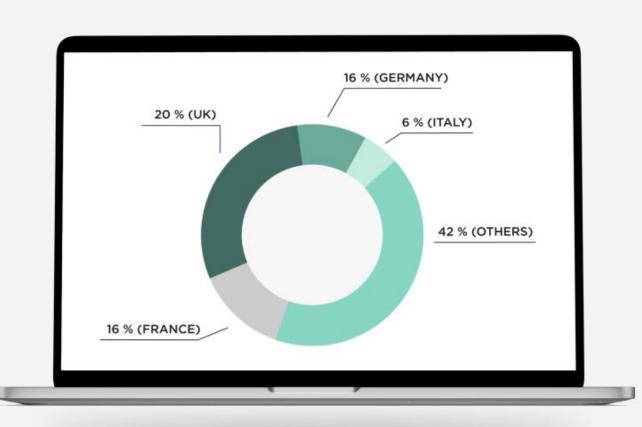




## MARKET POTENTIAL: ADDRESSABLE MARTKET GOAL

## MULTITUDE

#### **Europe SME market**



#### TOTAL EUROPE MARKET NOW

EUR 7.3tn

TOTAL FINANCING SMEs

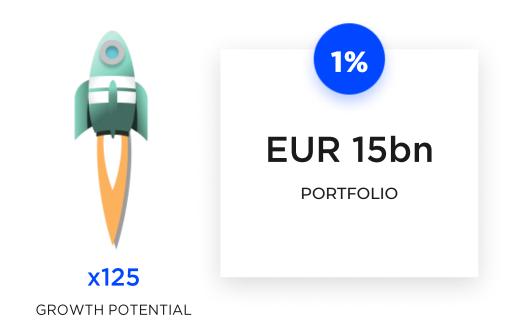
25m

TOTAL NUMBER SMEs

50k

AVERAGE LOAN PER FINANCIER

#### CAPITALBOX TOTAL POTENTIAL BASE



OEDC 2022, profile per country

10

## THANK YOU

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